

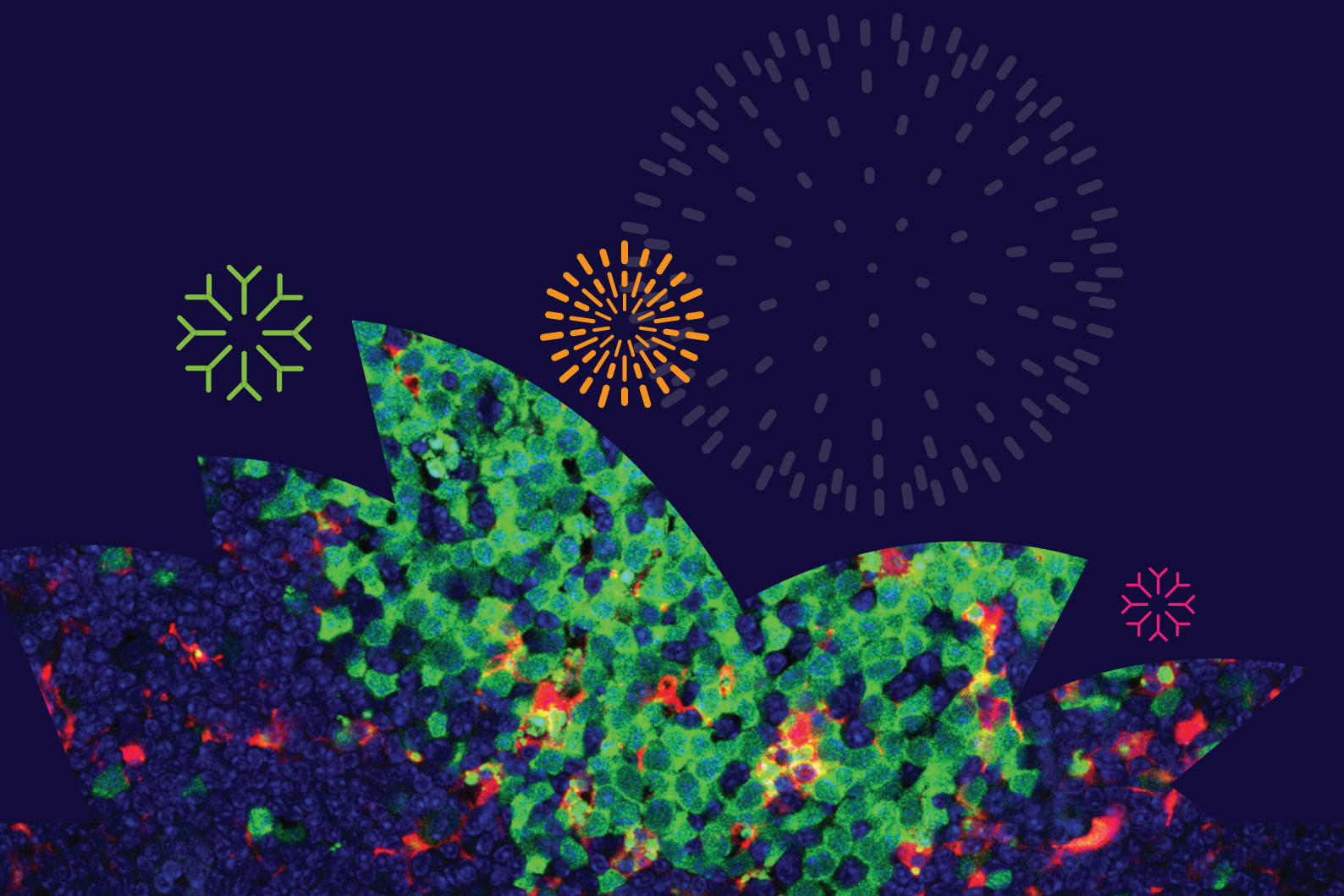
ASI2024

SYDNEY AUSTRALIA

52nd Annual Scientific Meeting of the Australian
and New Zealand Society for Immunology

25-29 November 2024

Sponsorship Prospectus



Welcome

The Organising Committee cordially invites you to participate in the 52nd Annual Scientific Meeting of The Australian and New Zealand Society for Immunology (ASI) taking place from 25th – 29th November 2024 in Sydney, New South Wales.

We are putting together an innovative and dynamic scientific program spread over 4 days to showcase the best immunological research from Australia, New Zealand and around the world. Our diverse and balanced program will offer something for everyone, with a wide range of topics including clinical and translational immunology, autoimmunity and tolerance, infection and inflammation, tumour immunology and more.

In addition to promoting scientific exchange and collaboration, the program offers an enjoyable and engaging social program. Our conference location, Sydney (Eora Nation), is a stunning and vibrant multicultural city built around one of the most beautiful bays in the world, with sparkling beaches and easy access to the heart of the city and some of Australia's most iconic architectures. Whether you are into sightseeing, bushwalking, shopping, fine food or the nightlife – Sydney has plenty of pre and post conference options on offer.

We look forward to welcoming you to Sydney.

The Organising Committee

Organising Committee

Prof Scott Byrne (Chair)

The University of Sydney

A/Prof Joanne Reed (Chair)

Westmead Institute for Medical Research

Dr. Angelica Lau (Secretary)

Children's Cancer Institute

Dr. Mee Ling Munier (Treasurer)

University of New South Wales

Prof Philip Hansbro

University of Technology Sydney

A/Prof Fabio Luciani

University of New South Wales

A/Prof Cindy Ma

Garvan Institute of Medical Research

A/Prof Bernadette Saunders

University of Technology Sydney

Dr. Alex Spencer

University of Newcastle

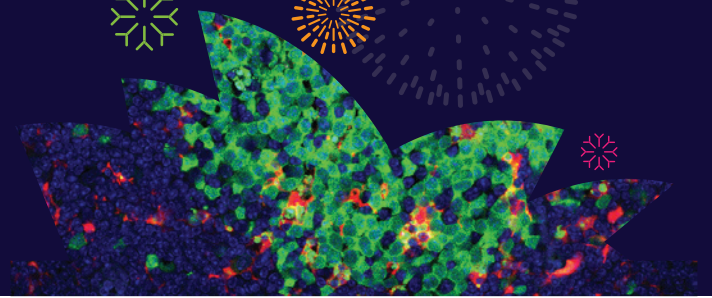
Mollie Boyd (Student Representative)

University of New South Wales

Dr. Adrian Lee (Student Representative)

The University of Sydney





Why Partner with the ASI?

ASI is a broadly-based Society, embracing clinical and experimental, cellular and molecular Immunology in humans and animals. Major society activities include the Annual Scientific Meeting as well as numerous local meetings, the production of two international Immunology journals, the distribution of travel funds to members, and the promotion of equity, diversity, and inclusion, in science.

The aim of the Society is to encourage and support the discipline of Immunology in the Australasian region.

Our Mission is to advance the science and education of Immunology through:

- Encouraging and supporting the discipline of Immunology in the Australia and New Zealand region
- Supporting and embracing clinical and experimental, cellular and molecular Immunology in humans and animals
- Promoting and encouraging women in science
- Advocating for equity, diversity and inclusion across the research and health sectors
- Attracting and nurturing the up and coming scientists and clinicians in the field of immunology

Delegates cover a wide range of experience, from the tertiary students, researchers, clinicians and fellows training in the field of immunology to established research leaders, laboratory heads and institute directors.

The ASI Meeting is renowned for being a highly interactive and productive meeting.

You will have the opportunity to engage with delegates and share information about new and existing products from your organisation.

Discussion will also be around research and development that is occurring within the immunology sector.

Finally, you will have the opportunity to reaffirm your leadership in this sector.

Where

The Australian and New Zealand Society for Immunology – 52nd Annual Scientific Meeting will be held at the ICC Sydney: Sydney International Convention & Exhibition Centre on 25 – 29 November 2024.

Sydney is one of the world's most picturesque cities that is surrounded by a majestic harbour and scattered with beaches, national parks and iconic buildings.

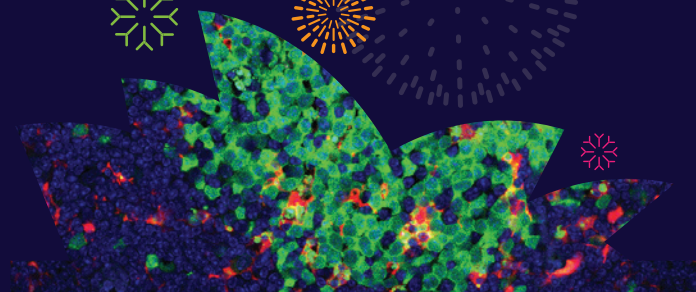
To cap it off, ICC Sydney is Australia's first fully-integrated convention, events, exhibition and entertainment centre. Featuring a striking contemporary design, leading technology and world-class meeting and exhibition spaces.



Premium Sponsorship Opportunities at a Glance

A selection of specially curated premium packages is available for ASI 2024. Each opportunity comes with unique benefits designed to deliver maximum exposure and value for your organisation. All prices quoted are exclusive of the 10% Australian Goods and Services Tax (GST).

Package	Platinum \$33,000 + GST	Gold \$22,000 + GST	Silver \$13,000 + GST	Bronze \$6,000 + GST
Exclusivity	Exclusive	2	Unlimited	Unlimited
Exhibition booth/space	2	1	1	1
Complimentary meeting registration	4	3	2	1
Complimentary exhibitor registration	2	2		
Complimentary welcome reception tickets	6	5	2	1
Complimentary dinner tickets	6	5	2	1
Entitlements				
Invitation to host plenary session	Opening	✓		
Opportunity to host a breakfast session during the meeting	✓			
Opportunity to host a webinar session post meeting	✓			
Includes one option from the exhibition add on items	✓	✓		
Announcement in one EDM pre meeting which includes Fireside chat	✓			
Provide one pull-up banner (max. size 2m high x 1m)	✓	✓	✓	
Sponsor Recognition				
Verbal acknowledgements at the opening and closing of major sessions throughout the meeting	✓	✓		
Present winning award at closing ceremony	✓			
Announcement in EDM pre meeting	✓			
One social media post	✓	✓		
One survey question in post meeting evaluation form	✓	✓		
Provide one prize for meeting	✓	✓		
Logo on ASI 2024 website (hyperlinked)	✓	✓	✓	✓
Logo acknowledgement on ASI 2024 marketing emails	✓	✓	✓	✓
Logo acknowledgment on sponsors signage	✓	✓	✓	✓
Logo and profile on ASI 2024 meeting app	125 words	100 words	80 words	60 words
Recognition on all Session slides	✓	✓	✓	✓
One push notification advertisement on the meeting app	✓	✓	✓	✓
Provide one promotional brochure or novelty item	✓	✓		



Sponsorship Opportunities at a Glance

Brand Positioning Sponsorship		
Dinner Sponsor	Exclusive	\$11,000
Welcome Reception Sponsor	Exclusive	\$8,800
Meeting App Sponsor	Exclusive	\$8,800
Charging Station Sponsor	Exclusive	\$7,000
Name Badge and Lanyard Sponsor	Exclusive	\$5,000
Lunch Sponsor (per day)	Limited	\$3,300
Poster Session	Limited	\$3,300
In-Program Session Sponsor	Exclusive	\$3,000
Special Interest Workshop Sponsor	Limited	\$2,750
Refreshment Break Sponsor (per break)	Limited	\$2,000
Notebook or Pen Sponsor	Exclusive per item	\$1,650
Advertising Opportunities		
Digital Marketing Package	Unlimited	\$2,000
Pull-up banner placement	Limited	\$900
Holding Slide	Limited	\$300
Exhibition Opportunities		
3m x 2m Exhibition Booth	Limited	\$5,500
3m x 2m Space Only	Limited	\$4,200
Exhibition Booth Add Ons		
Coffee Cart	Limited	\$3,300
Juice Station	Limited	\$3,300
Popcorn Station	Limited	\$3,300
Ice Cream Cups	Limited	\$3,300

Our sponsorship packages offer complete flexibility and can be tailored to suit your specific needs. Contact annualmeeting@immunology.org.au to initiate a conversation and explore the customised options available for your unique brand alignment and marketing goals.



Platinum Sponsor

Exclusive AUD\$33,000 plus GST

Platinum Sponsorship Includes:

- Invitation to host the opening plenary session on day one (or any other day of your choosing)*
- Highest profile acknowledgement as the Platinum Meeting Sponsor in the official Meeting marketing emails.
- Highest profile verbal acknowledgements at the opening and closing of major sessions throughout the Meeting.
- Complimentary double booth 6m x 2m in a prime position in the exhibition.
- We invite you to provide a freestanding banner which will be positioned on or near the main stage in the plenary room (maximum size 2m high x 1m wide) (sponsor to supply banner).
- Opportunity to present winning award at closing ceremony*
- Announcement in one EDM pre meeting which includes fireside chat
- One social media post pre, during and post meeting
- One survey question in post meeting evaluation form
- Sponsor may provide a prize for one day of the meeting. Sponsor to supply gift*
- Host a 60 minute post meeting educational webinar, presented by a speaker of your choice, and position your company to a qualified and captivated audience post meeting.
- Opportunity to hold a 60 minute educational breakfast session before the Meeting program commences for the day+ The breakfast will be included in the Meeting Program

+Please note: Any food or beverage costs, speaker costs, room set-up charges or additional audio visual will be at the expense of the sponsor. The session title, speaker and synopsis will need to be approved by the Organising Committee.

Meeting registration, Welcome Reception and Meeting Dinner tickets

- Four (4) complimentary Meeting delegate registrations inclusive of all sessions, catering, the Welcome Reception and the Meeting Dinner
- Two (2) Exhibitor registrations (no access to sessions) inclusive of Welcome Reception and Meeting Dinner

Branding and visibility:

- One (1) push notification advertisement on the Meeting App (content provided by Sponsor)
- One (1) promotional brochure (maximum four x A4 pages per brochure) or novelty item for placement on seats at the second day plenary (your organisation to supply material – the content is subject to the approval of the Organising Committee)

- Highest profile acknowledgement as a Platinum sponsor on the official Meeting marketing emails
- Largest and most prominent Logo on Meeting website with hyperlink to your website
- Largest and most prominent Logo and 125-word profile of your organisation included in the Meeting App
- Largest and most prominent Logo and acknowledgement of platinum sponsorship on sponsors acknowledgement signage
- Largest and most prominent Logo and acknowledgement of platinum sponsorship on sponsors acknowledgement slides throughout the meeting

**Subject to the approval of the Organising Committee*

Platinum Sponsorship also includes choice of one item from the exhibition booth add ons on page 11. First choice of which day you would like to operate is given should it be taken by another sponsor.

Gold Sponsor

Two Available AUD\$22,000 plus GST

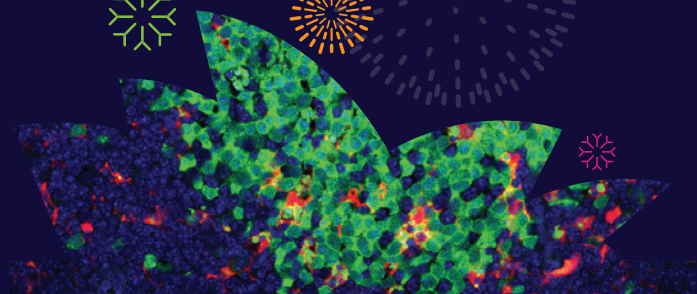
Gold Sponsorship Includes:

- Invitation to host a plenary session on any day not chosen by the platinum sponsor*
- Logo acknowledgement as the Gold Meeting Sponsor in the official Meeting marketing emails.
- You will receive verbal acknowledgements at the opening and closing of major sessions throughout the Meeting
- Complimentary booth 3m x 2m in a prominent position in the exhibition.
- Sponsor may provide a pull up banner displayed for the duration of the meeting (maximum size 2m high x 1m wide) (sponsor to supply banner)
- One social media post pre, during and post meeting
- One survey question in post meeting evaluation form
- Sponsor may provide a prize for one day of the meeting. Sponsor to supply gift*

Meeting registration and Welcome Reception tickets

- Three (3) complimentary Meeting delegate registrations inclusive of all sessions, catering, the Welcome Reception and the Meeting Dinner
- Two (2) Exhibitor registrations (no access to sessions) inclusive of Welcome Reception and Meeting Dinner





Branding and visibility:

- One (1) push notification advertisement on the Meeting App (content provided by Sponsor)
- One (1) promotional brochure (maximum four x A4 pages per brochure) or novelty item for placement on seats at the second day plenary (your organisation to supply material – the content is subject to the approval of the Organising Committee)
- Acknowledgement as a Gold sponsor on the official Meeting marketing emails
- Larger and more prominent logo on Meeting website with hyperlink to your website
- Larger and more prominent Logo and 100-word profile of your organisation included in the Meeting App
- Larger and more prominent Logo and acknowledgement of sponsorship on sponsors acknowledgement signage
- Larger and more prominent Logo and acknowledgement of sponsorship on sponsors acknowledgement slides throughout the meeting

**Subject to the approval of the Organising Committee*

Gold Sponsorship also includes choice of one item from the exhibition booth add ons on page 11.

Silver Sponsor

Unlimited AUD\$13,000 plus GST

Silver Sponsorship Includes:

- Complimentary booth 3m x 2m in a prominent position in the exhibition.
- Sponsor may provide a pull up banner displayed for the duration of the meeting (maximum size 2m high x 1m wide) (sponsor to supply banner)

Meeting registration and Welcome Reception tickets

- Two (2) complimentary Meeting delegate registrations inclusive of all sessions, catering the Welcome Reception and the Meeting Dinner.

Branding and visibility

- One (1) push notification advertisement on Meeting App (content provided by sponsor)
- Acknowledgement as a Silver sponsor on the official Meeting marketing emails
- Logo on Meeting website with hyperlink to your website
- Logo and 80-word profile of your organisation included in the Meeting App
- Logo and acknowledgement of sponsorship on sponsors acknowledgement signage
- Logo and acknowledgement of sponsorship on sponsors acknowledgement slides throughout the meeting

Bronze Sponsor

Unlimited AUD\$6,600 plus GST

Bronze Sponsorship Includes:

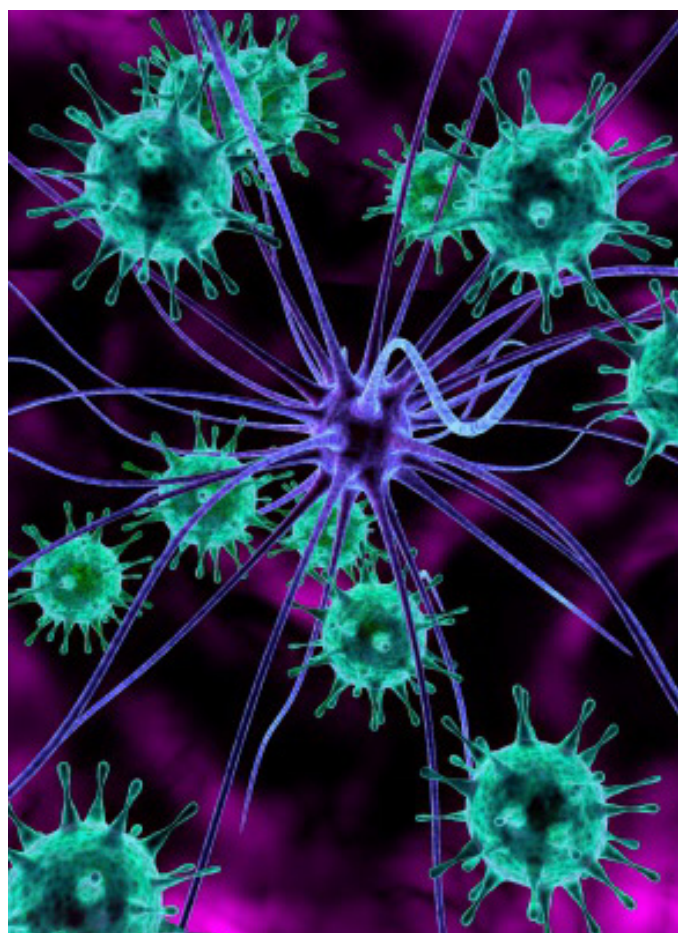
- Complimentary booth 3m x 2m in a prominent position in the exhibition.

Meeting registration and Welcome Reception ticket

- One (1) complimentary Meeting delegate registration inclusive of all sessions, catering, the Welcome Reception and the Meeting Dinner

Branding and visibility

- One (1) push notification advertisement on Meeting App (content provided by sponsor)
- Acknowledgement as a Bronze sponsor on the official Meeting marketing emails
- Logo on Meeting website with hyperlink to your website
- Logo and 60-word profile of your organisation included in the Meeting App
- Logo and acknowledgement of sponsorship on sponsors acknowledgement signage
- Logo and acknowledgement of sponsorship on sponsors acknowledgement slides throughout the meeting



Social Function Sponsorship

Meeting Dinner Sponsor

Exclusive AUD\$11,000 plus GST

- Dinner Naming Rights – “The ASI ASM 2024 Dinner is proudly sponsored by ...”
- One (1) reserved VIP table up to ten complimentary seats (10) to attend the dinner (all ten guests must be issued a ticket to the dinner)
- Three (3) minute Welcome Address at the Meeting Dinner
- Acknowledgement as the Dinner Sponsor in all promotional communications for the Meeting Dinner
- Sponsor’s logo will be printed on the dinner menu and Meeting Dinner signage (Meeting Managers will supply)
- Sponsor may provide the dinner guests with a branded gift (Sponsor to supply gifts – subject to approval of the Organising Committee)
- Sponsor may provide a freestanding banner, positioned at the entrance to the dinner venue or on stage (maximum size 2m high x 1m wide) (Sponsor to supply banner)
- Logo on Meeting website with hyperlink to your website
- Logo and 50-word profile of your organisation included in the Meeting App
- Logo and acknowledgement of sponsorship on sponsors acknowledgement signage
- Logo and acknowledgement of sponsorship on sponsors acknowledgement slides throughout the meeting

Welcome Reception Sponsor

Exclusive AUD\$8,800 plus GST

- Five (5) complimentary tickets to the Welcome Reception
- Three (3) minute address at the Welcome Reception
- Acknowledgement as Sponsor in all promotional communications for the Welcome Reception
- Sponsor may provide a freestanding banner, positioned at the entrance to the Welcome Reception venue (maximum size 2m high x 1m wide) (Sponsor to supply banner)
- Logo on Meeting website with hyperlink to your website
- Logo and 50-word profile of your organisation included in the Meeting App
- Logo and acknowledgement of sponsorship on sponsors acknowledgement signage
- Logo and acknowledgement of sponsorship on sponsors acknowledgement slides throughout the meeting

Supplementary Sponsorship

Meeting App Sponsor

Exclusive AUD\$8,800 plus GST

- One (1) complimentary Meeting delegate registration Inclusive of sessions, catering, and Welcome Reception
- One (1) push notification advertisement on Meeting App (content provided by sponsor)
- Banner advertisement to be placed on menu page of the App (sponsor to provide content)
- Logo on Meeting website with hyperlink to your website
- Logo and 50-word profile of your organisation included in the Meeting App
- Logo and acknowledgement of sponsorship on sponsors acknowledgement signage
- Logo and acknowledgement of sponsorship on sponsors acknowledgement slides throughout the meeting

Charging Station Sponsor

Exclusive AUD\$7,000 plus GST

Save delegates’ phone batteries from running out as sponsor of the mobile phone charging station. The station will be prominently branded with your logo and positioned in the exhibition and catering areas.

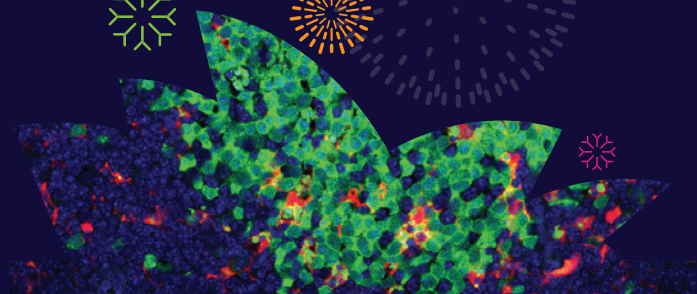
Meeting registration and Welcome Reception ticket

- One (1) complimentary Meeting delegate registration Inclusive of all sessions, catering and Welcome Reception

Branding and visibility

- Opportunity to brand a mobile phone charging station that will be positioned in the exhibition area where all catering breaks are held.
- Logo on Meeting website with hyperlink to your website
- Logo and 50-word profile of your organisation included in the Meeting App
- Logo and acknowledgement of sponsorship on sponsors acknowledgement signage
- Logo and acknowledgement of sponsorship on sponsors acknowledgement slides throughout the meeting





Name Badge and Lanyard Sponsor

Exclusive AUD\$5,000 plus GST

Every registered delegate will receive an official Meeting name badge and lanyard upon registration. Delegates will need to wear their name badge and lanyard to gain access to the exhibition and sessions.

- Logo printed on each delegate name badge and lanyard. (size and placement of logo will be at the discretion of the Organising Committee)
- Logo on Meeting website with hyperlink to your website
- Logo and 50-word profile of your organisation included in the Meeting App
- Logo and acknowledgement of sponsorship on sponsors acknowledgement signage
- Logo and acknowledgement of sponsorship on sponsors acknowledgement slides throughout the meeting

Lunch Sponsor (per day)

Limited AUD\$3,300 plus GST

- Your organisation is invited to provide a pull up banner to be displayed during sponsored lunch (maximum size 2m high x 1m wide)
- One (1) promotional flyer for placement on catering tables during the lunch session sponsor to supply material – subject to the approval of the Organising Committee)
- Sponsor logo on food catering station menus
- Logo on Meeting website with hyperlink to your website
- Logo and 50-word profile of your organisation included in the Meeting App
- Logo and acknowledgement of sponsorship on sponsors acknowledgement signage
- Logo and acknowledgement of sponsorship on sponsors acknowledgement slides throughout the meeting

Poster Session

Limited AUD\$3,300 plus GST

- You may provide a pull up banner displayed during one of the poster sessions (maximum size 2m high x 1m wide)
- This sponsorship Includes two (2) hours of one Poster Session
- Small signs featuring sponsor logo on poster boards (provided by Meeting Managers)
- Logo on Meeting website with hyperlink to your website
- Logo and 50-word profile of your organisation included in the Meeting App
- Logo and acknowledgement of sponsorship on sponsors acknowledgement signage
- Logo and acknowledgement of sponsorship on sponsors acknowledgement slides throughout the meeting

Student Function Sponsor

Exclusive AUD\$5,500 plus GST

Meeting registration and Welcome Reception ticket

- One (1) complimentary Meeting delegate registration
Inclusive of all sessions, catering and Welcome Reception

Branding and visibility

- Sponsor may provide a freestanding banner which will be positioned in a strategic location by the Meeting Managers (maximum size 2m high x 1m wide) (sponsor to supply banner)
- Logo on Meeting website with hyperlink to your website
- Logo and 50-word profile of your organisation included in the Meeting App
- Logo and acknowledgement of sponsorship on sponsors acknowledgement signage
- Logo and acknowledgement of sponsorship on sponsors acknowledgement slides throughout the meeting

Promotional material

- One (1) promotional flyer for placement on tables at the Student Function, session sponsor to supply material – subject to the approval of the Organising Committee)

Special Interest Workshop

Limited AUD\$2,750 plus GST

- Your organisation to provide a pull up banner displayed during sponsored lunch (maximum size 2m high x 1m wide)
- One (1) A4 double sided promotional leaflet for placement on seats at the Workshop session you are sponsoring, sponsor to supply material – subject to the approval of the Organising Committee
- Logo on Meeting website with hyperlink to your website
- Logo and 50-word profile of your organisation included in the Meeting App
- Logo and acknowledgement of sponsorship on sponsors acknowledgement signage
- Logo and acknowledgement of sponsorship on sponsors acknowledgement slides throughout the meeting



In-Program Session Sponsor

Exclusive AUD\$3,000 plus GST

(includes Welcome/Opening session)

- Three (3) minute welcome address at sponsored session
- Sponsor may provide a pull up banner displayed at the sponsored session (maximum size 2m high x 1m wide)
- Logo on Meeting website with hyperlink to your website
- Logo and 50-word profile of your organisation included in the Meeting App
- Logo and acknowledgement of sponsorship on sponsors acknowledgement signage
- Logo and acknowledgement of sponsorship on sponsors acknowledgement slides throughout the meeting

Refreshment Break Sponsor

Limited (per break) AUD\$2,000 plus GST

- Sponsor may provide a pull up banner displayed during sponsored break (maximum size 2m high x 1m wide)
- Sponsor may display marketing collateral on food catering stations during sponsored break (size limitations will apply). To be approved by the Organising Committee
- Sponsor logo on food catering station menus
- Logo on Meeting website with hyperlink to your website
- Logo and 50-word profile of your organisation included in the Meeting App
- Logo and acknowledgement of sponsorship on sponsors acknowledgement signage
- Logo and acknowledgement of sponsorship on sponsors acknowledgement slides throughout the meeting

Notebook or Pen Sponsor

Exclusive per item AUD\$1,650 plus GST

- Exclusive right to supply branded notebook produced from recycled paper or pen. (please notify Meeting Managers if your organisation would like recommendation of 3rd party providers)
- Logo on Meeting website with hyperlink to your website
- Logo and 50-word profile of your organisation included in the Meeting App
- Logo and acknowledgement of sponsorship on sponsors acknowledgement signage
- Logo and acknowledgement of sponsorship on sponsors acknowledgement slides throughout the meeting

Advertising Opportunities

Digital Marketing Package

Unlimited AUD\$2,000 plus GST

The digital marketing package comprises the following advertising opportunities:

- Digital banner advertisement in one EDM
- One (1) push Notifications on Meeting App
- Logo placement on all digital marketing and promotional media
- Logo on Meeting website with hyperlink to your website
- Logo and 50-word profile of your organisation included in the Meeting App

Pull-up Banner Placement

Limited AUD\$900 plus GST

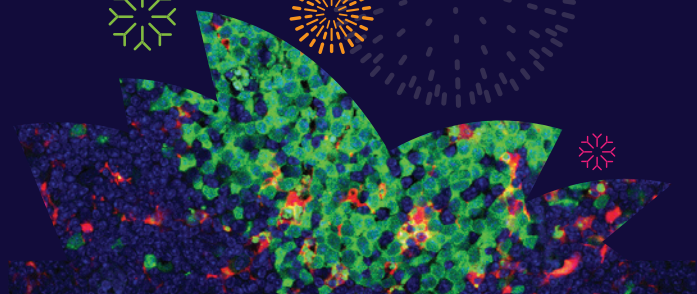
- Sponsor may provide a pull up banner displayed for the duration of the meeting (maximum size 2m high x 1m wide) (sponsor to supply banner)

Holding Slide

Limited AUD\$300 plus GST

- Displayed in the plenary room on a nominated day. Artwork to be supplied by sponsor





Exhibition Opportunities

Take advantage of our exhibition space located within the delegate catering area.

Exhibition Booth 3m x 2m

Unlimited AUD\$5,500 plus GST

- Shell scheme 3m x 2m booth
- Organisation name on fascia on all aisle frontages
- One standard power outlet
- Two track spotlights
- One (1) complimentary exhibitor registration Including access to catering breaks and the Welcome Reception
- Logo on Meeting website with hyperlink to your website
- Logo and 50-word profile of your organisation included in the Meeting App

** Furniture and any additional requirements will be at the exhibitor's expense.

Space Only 3m x 2m

Unlimited AUD \$4,200 plus GST

Space only has no structural, electrical or furniture Inclusions.

- One (1) complimentary exhibitor registration Including access to catering breaks and the Welcome Reception
- Logo on Meeting website with hyperlink to your website
- Logo and 50-word profile of your organisation included in the Meeting App



Exhibition Add-Ons

Coffee Cart (per day)

Limited AUD\$3,300 plus GST

- One coffee cart option includes barista coffee that will be located near your exhibition booth and will be open for morning and afternoon tea on one day only. (up to a maximum of 100 coffees total for the day)
- Pull-up banner (max. size 2m high x 1m wide provided by sponsor) displayed near coffee cart.
- Sponsor can choose to supply (at the sponsor's expense) branded coffee cups and aprons for the coffee cart to maximise exposure.

Live Juice Station (per day)

Limited AUD\$3,300 plus GST

- One juice station option includes fridge and blender that will be located near your exhibition booth and will be open during a catering break on one day only. (approx. 150 serves)
- Pull-up banner (max. size 2m high x 1m wide provided by sponsor) displayed near juice station.
- Sponsor can choose to supply (at the sponsor's expense) branded food grade 150ml cups to maximise exposure.

Live Popcorn Station (per day)

Limited AUD\$3,300 plus GST

- One popcorn machine option includes popcorn on stand that will be located near your exhibition booth and will be open during a catering break on one day only. (approx. 250 portions)
- Pull-up banner (max. size 2m high x 1m wide provided by sponsor) displayed near juice station.
- Sponsor can choose to supply (at the sponsor's expense) branded food grade 250ml containers to maximise exposure.

Ice Cream Cups (per day)

Limited AUD\$3,300 plus GST

- Choice of 1 flavour of house made ice cream (100 servings) scooped in kitchen and served in small cups, delivered to the stand.
- Pull-up banner (max. size 2m high x 1m wide provided by sponsor) displayed near juice station.
- Sponsor can choose to supply (at the sponsor's expense) branded food grade 250ml containers to maximise exposure.

Booking Terms and Conditions

By completing and returning the Booking Form to ASI you, the sponsor/exhibitor will, upon notification of acceptance of your booking application by ASI, be entering into a legally binding contract with us for participation in ASI 2024 upon the terms of the Booking Form and the terms and conditions set out following:

1. ACCEPTANCE AND PAYMENT

- a) ASI may accept or decline any application for booking at its discretion. Upon ASI notifying the sponsor and/or exhibitor of acceptance of a booking, a legally binding contract shall come into existence between ASI and the sponsor and/or exhibitor for participation in the Meeting upon the terms of the Booking Form and these terms and conditions. If, however, ASI declines the application, it will refund to the intending exhibitor, partner or sponsor any monies then paid.
- b) All sponsorship and exhibition packages are GST exclusive and are in Australian Dollars. A 50% deposit payment is due at the time of booking to confirm the sponsorship. Booths will be allocated strictly in the order that completed booking forms and deposit payment is received (which the exhibitor agrees to accept) and shall be confirmed by us in writing when accepting the booking and acknowledging receipt of payment. The remaining 50% is due by 24 May 2024.
- c) In the event of cancellation by the sponsor and/ or exhibitor on or after 24 May 2024, no refund of any monies paid will be made. Cancellations made prior to 24 May 2024 will incur an administration fee equivalent to 10% of the total booking. Any cancellation must be advised in writing to annualmeeting@immunology.org.au.

2. INSURANCE

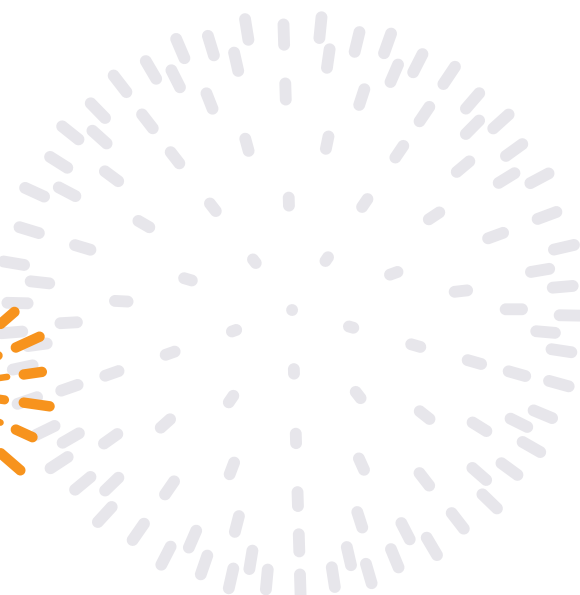
Neither ASI nor the venue owner/manager and their respective employees or agents accept any liability for damage to or loss of any equipment, materials or other belongings brought in by or on behalf of a partner, sponsor and/or exhibitor to the venue of the Meeting. The sponsor and/or exhibitor is advised to take out appropriate insurance cover accordingly.

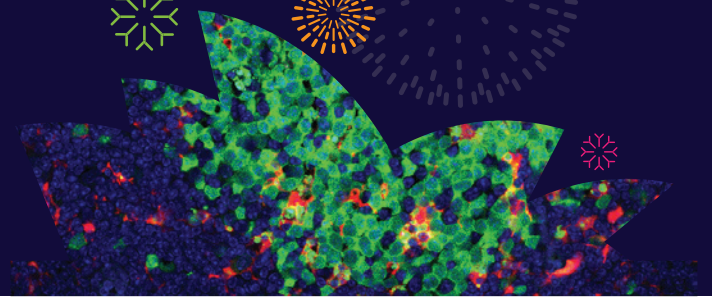
3. UNAVOIDABLE OCCURRENCES

In the event that the opening, closing or duration of the Meeting is cancelled or amended whether by decision of ASI, the venue owner or manager or any sponsor, and for any reason including but not limited to, fire, flood, labour disputes, natural disasters, civil disorders, riots, insurrections, work stoppages, slowdowns or disputes, pandemic or other similar events, then the sponsor shall not be entitled to any refund or to claim for any compensation, loss or damage.

4. BOOTHS

- a) The exhibitor shall not assign, sublet or share the whole or any part of the exhibitor's allocated booth space without the prior written consent of ASI.
- b) ASI reserves the right to redesign the location, dimensions or floor plan of the exhibitor's booth or any other booth or associated or adjoining area and the exhibitor will accept such re-allocation or re-design without any claim for a reduction in the amount payable or otherwise.
- c) The exhibitor must not erect any sign, display or obstruction which extrudes beyond the exhibitor's allocated booth whether into an adjoining exhibitor's space.
- d) The exhibitor must not damage in any way the walls, floors, ceilings or any other surface of the exhibition area and must reimburse ASI for the cost of reinstating any damage caused by the exhibitor





Booking Form

Title Name

Position Organisation

Billing Address

City State Postcode

Phone: Mobile

Email

Purchase order no (if applicable)

How did you find out about the Meeting?

☐ Website ☐ Direct Marketing ☐ Email ☐ Colleague or Friend ☐ Other

If other, please specify

Please select level of sponsorship (excludes GST)

	Price ex. GST (AUD)
Premium Sponsorship	
Platinum Sponsor	\$33,000
Gold Sponsor	\$22,000
Silver Sponsor	\$13,000
Bronze Sponsor	\$6,500
Brand Positioning Sponsorship	
Dinner Sponsor	\$11,000
Welcome Reception Sponsor	\$8,800
Meeting App Sponsor	\$8,800
Charging Station Sponsor	\$7,000
Lanyard Sponsor	\$5,000
Lunch Sponsor (per day)	\$3,300
Poster Session	\$3,300
Student Function Sponsor	\$5,500
Special Interest Workshop Sponsor	\$2,750
In-Program Session Sponsor	\$3,000
Refreshment Break Sponsor (per break)	\$2,000
Notebook or Pen Sponsor	\$1,650
Advertising Opportunities	
Digital Marketing Package	\$2,000
Pull-up banner placement	\$900
Holding Slide	\$300

	Price ex. GST (AUD)
Exhibition Space	
3m x 2m Exhibition Booth	\$5,500
3m x 2m Space Only	\$4,200
Exhibition Add-ons	
Coffee Cart	\$3,300
Juice Station	\$3,300
Popcorn Station	\$3,300
Ice Cream Cups	\$3,300
Total \$ + GST	
= \$	

Bookings are not confirmed until 50% payment has been received. 50% due to confirm booking, 50% due 24 May 2024. Booths will be allocated on a first in, first served basis and only allocated after receipt of the 50% booking deposit.

I have read and agree to the terms and conditions on page 12 of the Sponsorship Prospectus

Name

Date Signature

Please forward your booking form to
annualmeeting@immunology.org.au

