

# ASI 2025

**53rd Annual Scientific Meeting** of the  
Australian and New Zealand  
Society for Immunology

**BOORLOO**  
**PERTH**  
1 - 5 December 2025



## SPONSORSHIP PROSPECTUS



Australian and New Zealand  
SOCIETY FOR IMMUNOLOGY INC.

# KAYA WANJU

## (Hello and Welcome)

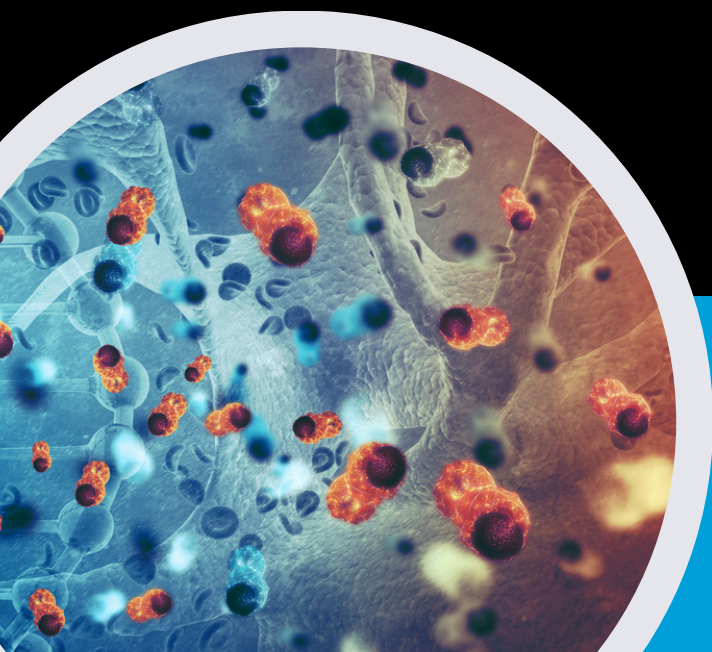
**The Organising Committee invites you to participate in the 53rd Annual Scientific Meeting of the Australian and New Zealand Society for Immunology (ASI) taking place from 1 - 5 December 2025 at the Perth Convention and Exhibition Centre (PCEC), in Boorloo (Perth), Western Australia.**

We are developing an innovative and dynamic scientific program spread over 4 days to showcase the best immunological research from Australia, New Zealand and around the world. Our diverse and balanced program will offer something for everyone, with a wide range of topics including clinical and translational immunology, autoimmunity and tolerance, infection and inflammation, tumour immunology and more.

In addition to promoting scientific exchange and collaboration, the program offers an enjoyable and engaging social program. Our meeting location, Perth (Boorloo), is a stunning and vibrant multicultural city nestled along the banks of the Derbal Yerrigan (Swan River). With majestic landscapes, awe-inspiring wilderness, and boundless natural adventures, we encourage delegates to stay a little longer and experience Western Australia.

Boordawan! (Goodbye)

**The Organising Committee.**





The background of the entire page is a photograph of a city skyline at sunset. The sky is a mix of orange, yellow, and blue. Several tall skyscrapers are visible, including one with a distinctive stepped top. The lower part of the image is covered by a dark, semi-transparent overlay that contains the text.

# WHY PARTNER WITH THE ASI?

The Australian and New Zealand Society for Immunology (ASI) is a comprehensive society that embraces clinical and experimental, cellular and molecular immunology in both humans and animals. Our major activities include the Annual Scientific Meeting, numerous local meetings, the production of two international immunology journals, the distribution of travel funds to members, and the promotion of equity, diversity, and inclusion in science.

## **Our Aim**

To encourage and support the discipline of immunology in the Australasian region.

## **Our Mission**

To advance the science and education of immunology through:

- Encouraging and supporting the discipline of immunology in Australia and New Zealand.
- Supporting and embracing clinical and experimental, cellular and molecular immunology in humans and animals.
- Promoting and encouraging women in science.
- Advocating for equity, diversity, and inclusion across the research and health sectors.
- Attracting and nurturing up-and-coming scientists and clinicians in the field of immunology.

Australian and New Zealand  
Society for Immunology Inc.

# Why be involved?

Your sponsorship involvement will allow you to:

## **Connect with Leading Immunology Experts:**

Engage with a diverse group of delegates, including tertiary students, researchers, clinicians, fellows, established research leaders, laboratory heads, and institute directors.

## **Showcase Your Expertise:**

Present your organisation's products, services, and innovations to the international immunology community.

## **Establish New Relationships:**

Create collaborative opportunities with leading scientists, educators, and industry professionals.

## **Increase Brand Awareness:**

Benefit from a variety of sponsorship opportunities designed to enhance your brand visibility, including Platinum to Bronze sponsorship packages, display booths, and event-specific sponsorships like the Welcome Reception and Meeting Dinner.

## Partnering with ASI offers great returns on your investment:

### **Visibility and Recognition:**

Gain significant exposure through a dedicated marketing plan that includes social media, website, and email campaigns. Your brand will be prominently featured in all promotional materials, increasing your reach and recognition within the industry.

### **Commitment to Research and Expertise:**

Enhance your organisation's reputation as an industry supporter and demonstrate your commitment to the latest trends and innovations in immunology. Stay up-to-date with current developments and research within genetics, immunotherapy, sustainability, and more.

### **Networking Opportunities:**

Leverage the value of real human connections. Face-to-face engagement at the meeting is key to building strong business relationships and increasing product awareness both domestically and internationally.

### **National and International Exposure:**

Attract delegates from academia, industry, and government agencies who are eager to explore sponsorship opportunities and stay abreast of the latest developments in immunology research.

Partnering with ASI provides an excellent platform for engagement, visibility, and leadership in the immunology sector. Join us in advancing the science and education of immunology and make a lasting impact on the field.



# Location

## Boorloo (Perth), Western Australia

Western Australia is adored for its brilliant blue skies, warm sunny climate, and white sandy beaches. It is a land blessed with some of the world's most precious natural phenomena including the dolphins of Monkey Mia, the 350-million-year-old Bungle Bungle range and the towering Karri forests of the South-West.

Sophisticated yet uncomplicated, the lifestyle in Western Australia is a relaxed one. Perth offers visitors a variety of multi-cultural restaurants, cafes, bars, and nightclubs. Spend a day shopping, cruising on the Swan River, relaxing on a secluded beach, or play a round of golf on one of Perth's many courses. Take a day tour east to Wave Rock, or south to the Margaret River region. Rottnest Island also makes a wonderful day out, with pristine blue water, and long stretches of white sandy beaches. Spend a day exploring the island on bicycle, catch the bus or train tour and explore spectacular marine life. Bordered largely by desert to the east, Western Australia is bound by 12,500 kilometres (7,813 miles) of the world's most pristine coastline to the west.



# Venue

**Perth Convention & Exhibition Centre (PCEC)**  
**21 Mounts Bay Road, Perth WA 6000**  
[www.pcec.com.au](http://www.pcec.com.au)

The Perth Convention and Exhibition Centre (PCEC) is the premier venue for the ASI Annual Scientific Meeting, chosen for its ability to host large-scale events seamlessly. Nestled on the banks of the Derbal Yerrigan (Swan River), it offers stunning views and easy access to Perth's vibrant city center. With advanced technical facilities and first-class service, the PCEC ensures a productive and enjoyable meeting experience. Its spacious layout facilitates excellent traffic flow for both exhibitors and delegates.



# Sponsorship Opportunities at a Glance

A selection of specially curated premium packages is available for ASI 2025. Each opportunity comes with unique benefits designed to deliver maximum exposure and value for your organisation. All prices quoted are exclusive of the 10% Australian Goods and Services Tax (GST).

	Platinum	Gold	Silver	Bronze
Investment	\$33,000 + GST	\$22,000 + GST	\$13,000 + GST	\$6,000 + GST
Exclusivity	Exclusivity	2	Unlimited	Unlimited
<b>Inclusions</b>				
Exhibition booth/space.	6m x 3m	3m x 3m	3m x 3m	3m x 3m
Complimentary meeting registration (including sessions).	4	3	2	1
Complimentary exhibitor registration	2	2		
Complimentary welcome reception tickets	6	5	2	1
Complimentary dinner tickets	6	5	2	1
<b>Acknowledgement</b>				
Verbal acknowledgement at the Opening and Closing Session	✓	✓	✓	✓
Profile on ASI 2025 Meeting App	125 words	100 words	80 words	60 words
<b>Brand Exposure</b>				
Logo displayed on all official meeting marketing emails	✓	✓	✓	✓
Logo displayed on speaker introductory slides	✓			
Logo displayed on Meeting website (with hyperlink)	✓	✓	✓	✓
Logo displayed on sponsor signage at venue	✓	✓	✓	✓
Logo displayed on Meeting App	✓	✓	✓	✓
Opportunity for an exhibition value add	✓			
<b>Educational and Presentation Opportunities</b>				
Opportunity to host a Lunch and Learn session during the meeting	✓			
Opportunity to host a webinar session post meeting	✓			
Opportunity to present winning award at closing ceremony	✓			
Opportunity to host a plenary session	✓	✓		
<b>Promotion</b>				
One dedicated marketing email (pre-meeting)	✓			
One (1) social media post	✓	✓		
One (1) push notification on the Meeting App	✓	✓	✓	
One (1) survey question in delegate post-event evaluation survey	✓	✓		
One (1) optional promotional brochure on seats at chosen plenary session	✓	✓		
One (1) banner positioned on or near the main plenary stage	✓			



# Sponsorship Opportunities at a Glance

All prices quoted are exclusive of the 10% Australian Goods and Services Tax (GST).

Networking Sponsorship Opportunities		
Meeting Dinner Sponsor	Exclusive	\$8,800
Welcome Reception Sponsor	Exclusive	\$4,400
Networking Lounge Sponsor	Exclusive	\$10,000
Supplementary Sponsorship Opportunities		
Meeting App Sponsor	Exclusive	\$8,800
Charging Station Sponsor	Exclusive	\$5,000
Name Badge and Lanyard Sponsor	Exclusive	\$5,000
Lunch Sponsor (per day)	Limited	\$3,300
Poster Session	Limited	\$3,300
Student Function Sponsor	Limited	\$5,500
Concurrent Session Sponsor	Limited	\$3,000
Special Interest Workshop Sponsor	Limited	\$2,750
Tea Break Sponsor (per break)	Limited	\$2,000
Advertising Opportunities		
Digital Marketing Package	Unlimited	\$2,000
Exhibition Opportunities		
Exhibition Shell Scheme Booth (3m x 3m)	Limited	\$5,500

## Individual Sponsorship Packages

We recognise that not one size fits all and the packages are suggestions only. If your organisation is keen to participate and has a certain marketing objective or budget, please contact Lorri Loca, ASI Partnerships Manager  
[annualmeeting@immunology.org.au](mailto:annualmeeting@immunology.org.au)

# SIGNAGE AND RECOGNITION

# ASI 2025

## Platinum Partner

(Your logo here)

## Gold Sponsors

(Your logo here)

(Your logo here)

## Silver Sponsors

(Your logo here)

(Your logo here)

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## Networking Lounge Sponsor

(Your logo here)

## Meeting Dinner Sponsor

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## Meeting App Sponsor

(Your logo here)

## Bronze Sponsors

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## Name Badge & Lanyard Sponsor

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## Charging Station Sponsor

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## Welcome Reception Sponsor

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## Poster Session Sponsors

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## Concurrent Session Sponsors

(Your logo here)

## Lunch Sponsors

(Your logo here)

## Special Interest Group Sponsors

(Your logo here)

## Tea Break Sponsors

(Your logo here)



# Premium Sponsorship Packages

## Platinum Partner

Investment: \$33,000 plus GST

**SOLD OUT**

Exclusive Opportunity

Lead the way as the exclusive Platinum Sponsor of the ASI Annual Scientific Meeting, elevating excellence in immunology research.

Your package will include extensive branding opportunities and high-level exposure in the lead-up to, during, and post the Meeting. In addition, the Platinum Sponsor receives a large exhibition area prominently located in the Exhibition Hall and several high-profile networking opportunities.

As the Official Platinum Sponsor, you'll not only elevate your brand to new heights of prominence and prestige but also solidify your position as a driving force behind transformative advancements in immunology.

Our Platinum Sponsor will receive the highest level of recognition and will enjoy the following benefits and inclusions:

### Acknowledgement

- Verbal acknowledgement at the Opening and Closing Session.
- A 125-word company profile included in the Meeting App.

### Brand Exposure

- You will be known as the Platinum Sponsor of ASI 2025 in all event collateral.
- Logo to be displayed on:
  - All official Meeting marketing collaterals
  - Speaker introductory slides
  - Meeting website (with hyperlink)
  - Meeting sponsor signage at venue
  - Meeting app

### Educational and Presentation Opportunities

- Opportunity to host a plenary session.
- Opportunity to host a 60-minute post-meeting educational webinar (Presented by a speaker of your choice. Position your company to a qualified and captivated audience post-meeting).
- Opportunity to present winning award at closing ceremony.

- Opportunity to host an educational Lunch and Learn.\* Promotion of the Lunch and Learn includes:

- Exclusive naming rights to your Educational Lunch and Learn.

Catering for up to 40 guests included

- Room hire and basic AV also included

- Speaker's cost, any additional catering and additional AV are at the sponsor's expense

*\*The session title, speaker and synopsis will need to be approved by the Organising Committee*

### Promotion

- One (1) dedicated marketing email pre-meeting (Content to be provided by Sponsor).
- One (1) social media post (Pre, during, or post meeting and content to be provided by Sponsor).
- One (1) push notification on the Meeting App (Content provided by Sponsor).
- One (1) optional promotional brochure (maximum four (4) x A4 pages per brochure) or novelty item for placement on seats at the chosen plenary session (Sponsor to supply material and the content is subject to the approval of the Organising Committee).
- Provide one (1) banner which will be positioned on or near the main stage in the plenary room (Sponsor to supply banner).
- One (1) survey question in delegate post-event evaluation survey (Content to be provided by Sponsor).

### Exhibition

- Double booth (6m x 3m) in a prime position in the exhibition.
- Exhibition value-add (Item to be confirmed closer to the Meeting).

### Attendance

- Four (4) Delegate registrations inclusive of sessions, tea breaks, lunches, Welcome Reception, and Meeting Dinner.
- Two (2) Exhibitor registrations (no access to sessions) inclusive of tea breaks, lunches, Welcome Reception and Meeting Dinner.

# Premium Sponsorship Packages

## Gold Sponsor



**ONE LEFT!**

**Investment: \$22,000 plus GST**

**Two (2) Opportunities Available**

Elevate your presence at the ASI Annual Scientific Meeting as a Gold Sponsor, showcasing your commitment to advancing immunology research.

As a Gold Sponsor, you will enjoy significant branding opportunities and high-level exposure throughout the Meeting. Your package includes a prominent exhibition booth and several networking opportunities to connect with leading immunology professionals.

Our Gold Sponsor will receive the following benefits and inclusions:

### Acknowledgement

- You will be known as a Gold Sponsor in all official Meeting marketing material.
- Verbal acknowledgement at the Opening and Closing Session.
- A 100-word company profile included in the Meeting App.

### Brand Exposure

- Logo to be displayed on:
  - Meeting website (with hyperlink)
  - Meeting sponsor signage at venue
  - Meeting app

### Educational and Presentation Opportunities

- Opportunity to host a plenary session (On a day not chosen by the Platinum Sponsor).

### Promotion

- One (1) social media post (Pre, during, or post meeting and content to be provided by Sponsor).
- One (1) push notification on the Meeting App (Content provided by Sponsor).
- One (1) optional promotional brochure (maximum four (4) x A4 pages per brochure) or novelty item for placement on seats at the chosen plenary session (Sponsor to supply material and the content is subject to the approval of the Organising Committee).
- One (1) survey question in delegate post-event evaluation survey (Content to be provided by Sponsor).

### Exhibition

- Exhibition Booth (3m x 3m) in a prominent position in the exhibition.

### Attendance

- Three (3) Delegate registrations inclusive of sessions, tea breaks, lunches, Welcome Reception, and Meeting Dinner.
- Two (2) Exhibitor registrations (no access to sessions) inclusive of tea breaks, lunches, Welcome Reception and Meeting Dinner.



# Premium Sponsorship Packages

## Silver Sponsor 4 LEFT!

Investment: \$13,000 plus GST

Unlimited Opportunities Available

Enhance your presence at the ASI Annual Scientific Meeting as a Silver Sponsor, showcasing your support for cutting-edge immunology research.

As a Silver Sponsor, you will enjoy valuable branding opportunities and exposure throughout the Meeting. Your package includes a prominent exhibition booth and opportunities to connect with leading immunology professionals.

Our Silver Sponsor will receive the following benefits and inclusions:

### Acknowledgement

- You will be known as a Silver Sponsor in all official Meeting marketing material.
- Verbal acknowledgement at the Opening and Closing Session.
- An 80-word company profile included in the Meeting App.

### Brand Exposure

- Logo to be displayed on:
  - Meeting website (with hyperlink)
  - Meeting sponsor signage at venue
  - Meeting app

### Promotion

- One (1) push notification on the Meeting App (Content provided by Sponsor).

### Exhibition

- Exhibition Booth (3m x 3m) in a prominent position in the exhibition.

### Attendance

- Two (2) Exhibitor registrations (no access to sessions) inclusive of tea breaks, lunches, Welcome Reception and Meeting Dinner.

## Bronze Sponsor

Investment: \$6,000 plus GST

Unlimited Opportunities Available

Elevate your presence at the ASI Annual Scientific Meeting as a Bronze Sponsor, showcasing your support for advancing immunology research.

As a Bronze Sponsor, you will enjoy valuable branding opportunities and exposure throughout the Meeting. Your package includes a prominent exhibition booth and opportunities to connect with leading immunology professionals.

Our Bronze Sponsor will receive the following benefits and inclusions:

### Acknowledgement

- Verbal acknowledgement at the Opening and Closing Session.
- A 60-word company profile included in the Meeting App.

### Brand Exposure

- Logo to be displayed on:
  - Meeting website (with hyperlink)
  - Meeting sponsor signage at venue
  - Meeting app

### Exhibition

- Exhibition Booth (3m x 3m) in a prominent position in the exhibition.

### Attendance

- One (1) Exhibitor registration (no access to sessions) inclusive of tea breaks, lunches, Welcome Reception and Meeting Dinner.

# Networking Sponsorship Packages

## Meeting Dinner Sponsor

**Investment: \$8,800 plus GST**

**Exclusive Opportunity**

Elevate your brand's visibility and demonstrate your commitment to the scientific community by becoming the exclusive Meeting Dinner Sponsor at ASI 2025. This prestigious sponsorship offers unparalleled exposure and engagement opportunities with leading professionals in immunology.

As the Meeting Dinner Sponsor, your organisation will receive prominent recognition and branding throughout the event. Your sponsorship package includes:

### Naming Rights

- Exclusive sponsorship of this event and naming rights to be recognized as the 'Meeting Dinner sponsored by SPONSOR NAME'.

### Acknowledgement

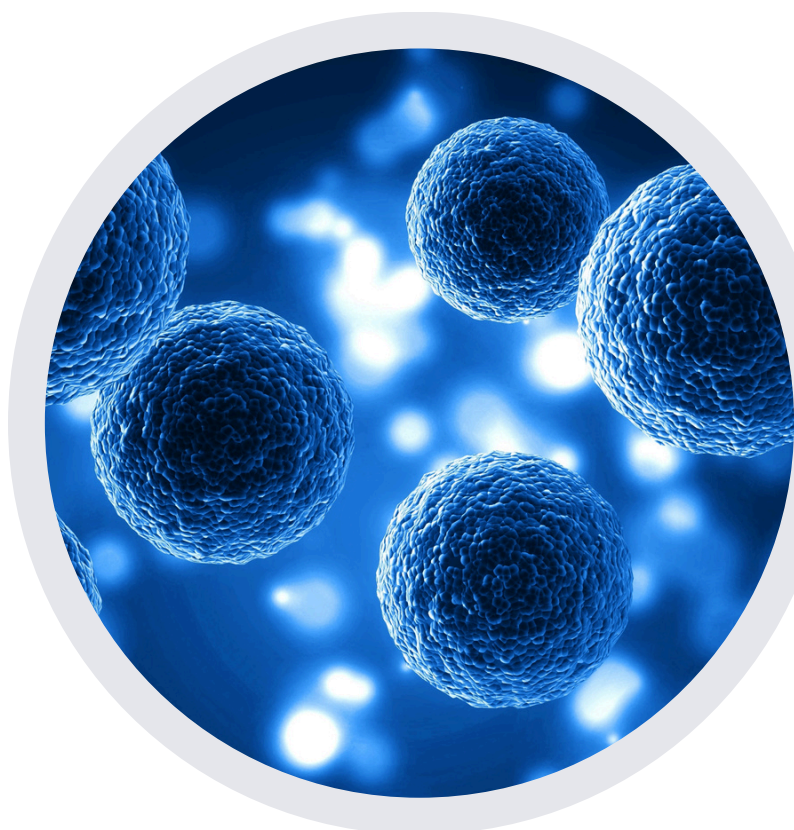
- You will be known as a Meeting Dinner Sponsor in all official Meeting marketing emails.
- Verbal acknowledgement at the Opening and Closing Session.
- A 50-word company profile included in the Meeting App.
- Opportunity to provide a three (3) minute address in the Meeting Dinner program.
- Opportunity to position one (1) banner at the entrance or on stage (to be provided by sponsor).
- Logo included on menus (subject to Organising Committee approval).
- Opportunity to provide dinner guests with a branded gift (subject to Organising Committee approval).

### Brand Exposure

- Logo to be displayed on:
  - Meeting website (with hyperlink)
  - Meeting sponsor signage at venue
  - Meeting app

### Attendance

- One (1) reserved VIP table with up to ten (10) complimentary seats for the dinner (all guests must have a ticket).
- One (1) Delegate registration inclusive of sessions, tea breaks, lunches, Welcome Reception, and Meeting Dinner.





# Networking Sponsorship Packages

## Meeting Welcome Reception Sponsor

**Investment: \$4,400 plus GST**

Exclusive Opportunity

Enhance your brand's visibility and connect with key professionals by becoming the exclusive Welcome Reception Sponsor at the ASI Meeting. This sponsorship offers significant exposure and engagement opportunities during one of the event's most anticipated gatherings.

As the Welcome Reception Sponsor, your organisation will receive extensive recognition and branding throughout the event. Your sponsorship package includes:

### Naming Rights

- Exclusive sponsorship of this event and naming rights to be recognized as the 'Welcome Reception sponsored by SPONSOR NAME'.

### Acknowledgement

- You will be known as the Welcome Reception Sponsor in all official Meeting marketing emails.
- A 50-word company profile included in the Meeting App.
- Opportunity to provide a three (3) minute address at the Welcome Reception.
- Opportunity to position one (1) banner at the venue (to be provided by sponsor).
- Logo included on menus (subject to Organising Committee approval).
- Opportunity to provide dinner guests with a branded gift (subject to Organising Committee approval).

### Brand Exposure

- Logo to be displayed on:
  - Meeting website (with hyperlink)
  - Meeting sponsor signage at venue
  - Meeting app

### Attendance

- Five (5) complimentary Welcome Reception tickets.
- One (1) Delegate registration inclusive of sessions, tea breaks, lunches, Welcome Reception, and Meeting Dinner.

## Networking Lounge Sponsor

**Investment: \$10,000 plus GST**

Exclusive Opportunity

The networking lounge will provide a central meeting point and focus in the exhibition and create a café style atmosphere with tables and chairs for delegates to enjoy their barista made coffee of choice. This meeting will provide 1 barista machine in this space.

### Acknowledgement

- Verbal acknowledgement at the Opening and Closing session.
- Branding of one (1) barista machine in this space.

### Brand Exposure

- Logo to be displayed on:
  - Meeting website (with hyperlink)
  - Meeting sponsor signage at venue
  - Meeting app
- Sponsor has the opportunity to provide branded keep cups at their own expense to delegates, as we are aiming to create a sustainable event, we ask that these cups are made from recycled materials.

### Promotion

- One (1) push notification on the Meeting App (Content provided by Sponsor).

### Attendance

- One (1) Delegate registration inclusive of sessions, tea breaks, lunches, Welcome Reception, and Meeting Dinner.

# Supplementary Sponsorship Packages

## Meeting App Sponsor

**Investment: \$8,800 plus GST**

Exclusive Opportunity

Position your brand at the heart of the ASI Meeting experience by sponsoring the essential Meeting App. This app serves as a vital tool for delegates, enabling engagement with the program, delegate interaction, accessing abstracts and real-time program updates.

Available for download on Apple, Android, and as an HTML version, the app ensures continuous visibility for your brand.

### Acknowledgement

- Verbal acknowledgement at the Opening and Closing Session.
- A 50-word company profile included in the Meeting App.

### Brand Exposure

- Logo along with the event logo on the app header which will be viewed by delegates.
- Logo to be displayed on:
  - Meeting website (with hyperlink)
  - Meeting sponsor signage at venue
  - Meeting app

### Promotion

- One (1) push notification on the Meeting app (Content provided by Sponsor).

### Attendance

- One (1) Delegate registration inclusive of sessions, tea breaks, lunches, Welcome Reception, and Meeting Dinner.

## Charging Station Sponsor

**Investment: \$5,000 plus GST**

Exclusive Opportunity

Help delegates stay connected by sponsoring the Mobile Phone Charging Station at the ASI Meeting. Your brand will be prominently displayed on the charging station, positioned in the high-traffic exhibition and catering areas, ensuring visibility and engagement throughout the event.

### Acknowledgement

- Verbal acknowledgement at the Opening and Closing Session.
- A 50-word company profile included in the Meeting App.

### Brand Exposure

- Opportunity to brand a mobile phone charging station positioned in the exhibition area.
- Logo to be displayed on:
  - Meeting website (with hyperlink)
  - Meeting sponsor signage at venue
  - Meeting app

### Attendance

- One (1) Delegate registration inclusive of sessions, tea breaks, lunches, Welcome Reception, and Meeting Dinner.

# Supplementary Sponsorship Packages

## Name Badge and Lanyard Sponsor

**Investment: \$5,000 plus GST**

**Exclusive Opportunity**

As the exclusive Name Badge and Lanyard Sponsor, your brand will enjoy high visibility among all attendees at the ASI Meeting. Each delegate will receive a branded name badge and lanyard upon registration, which must be worn to access the exhibition and all sessions—ensuring your logo is seen throughout the event.

### Brand Exposure

- Your company logo on the delegates name badge and lanyard alongside the ASI Meeting 2025 logo (Size and placement of logo will be at the discretion of the Organising Committee).
- Logo to be displayed on:
  - Meeting website (with hyperlink)
  - Meeting sponsor signage at venue
  - Meeting app

### Acknowledgement

- A 50-word company profile included in the Meeting App.

## Lunch Sponsor

**Investment: \$3,300 plus GST**

**Limited Opportunity (per day)**

Engage with delegates as they gather for lunch by becoming a Lunch Sponsor at the ASI meeting. This opportunity allows you to showcase your brand at a high-visibility moment each day.

### Acknowledgement

- A 50-word company profile included in the Meeting App.

### Brand Exposure

- Opportunity to provide a pull up banner to be displayed during sponsored lunch (to be provided by Sponsor).
- Opportunity to provide one (1) promotional flyer for placement on catering tables during the sponsored lunch (to be provided by Sponsor and subject to the approval of the Organising Committee).
- Logo recognition on buffet stations during sponsored lunch.
- Logo to be displayed on:
  - Meeting website (with hyperlink)
  - Meeting sponsor signage at venue
  - Meeting app





# Supplementary Sponsorship Packages

## Poster Session Sponsor

**Investment: \$3,300 plus GST**

Limited Opportunity

Gain exposure among delegates as they explore innovative research by sponsoring a Poster Session at the ASI Meeting. This sponsorship aligns your brand with key academic insights and networking moments.

### Acknowledgement

- A 50-word company profile included in the Meeting App.

### Brand Exposure

- Opportunity to provide a pull up banner to be displayed during sponsored poster session (to be provided by Sponsor).
- Logo positioned on poster cards on poster boards (provided by Meeting Managers).
- Logo to be displayed on:
  - Meeting website (with hyperlink)
  - Meeting sponsor signage at venue
  - Meeting app

## Student Function Sponsor

**Investment: \$5,500 plus GST**

Limited Opportunity

Connect with the next generation of leaders in immunology by sponsoring the Student Function at the ASI Meeting. This exclusive opportunity ensures your brand is front and center at a key networking event for students and early-career professionals.

### Acknowledgement

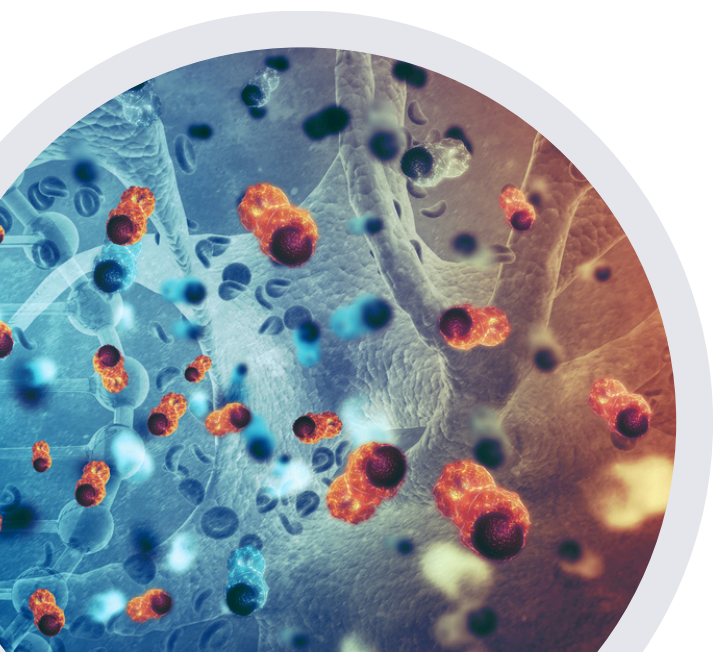
- A 50-word company profile included in the Meeting App.

### Brand Exposure

- Opportunity to provide a pull up banner to be displayed during the Student Function (to be provided by Sponsor and subject to the approval of the Organising Committee).
- Opportunity to provide one (1) promotional flyer for placement on tables during the function (subject to the approval of the Organising Committee).
- Logo to be displayed on:
  - Meeting website (with hyperlink)
  - Meeting sponsor signage at venue
  - Meeting app

### Attendance

- One (1) Delegate registration inclusive of sessions, tea breaks, lunches, Welcome Reception, Student Function and Meeting Dinner.



# Supplementary Sponsorship Packages

## Special Interest Workshop

**Investment: \$2,750 plus GST**

Limited Opportunity

Support focused discussions and in-depth learning by sponsoring a Special Interest Workshop at the ASI Meeting. This sponsorship places your brand at the forefront of specialised knowledge-sharing sessions.

### Acknowledgement

- A 50-word company profile included in the Meeting App.

### Brand Exposure

- Opportunity to provide a pull up banner to be displayed during the sponsored workshop (to be provided by Sponsor and subject to the approval of the Organising Committee).
- One (1) A4 double sided promotional leaflet for placement on seats at the Workshop session you are sponsoring (Sponsor to supply material and subject to the approval of the Organising Committee)
- Logo to be displayed on:
  - Meeting website (with hyperlink)
  - Meeting sponsor signage at venue
  - Meeting app

## Concurrent Session Sponsor

**Investment: \$3,000 plus GST**

Limited Opportunity

Enhance your brand's visibility and connect directly with attendees by sponsoring a Concurrent Session at the ASI Meeting. This opportunity allows your organisation to address the audience during a prominent session.

### Acknowledgement

- A 50-word company profile included in the Meeting App.
- Opportunity to provide a three (3) minute address at sponsored session.

### Brand Exposure

- Opportunity to provide a pull up banner to be displayed during the sponsored session (to be provided by Sponsor).
- Logo to be displayed on:
  - Meeting website (with hyperlink)
  - Meeting sponsor signage at venue
  - Meeting app



# Supplementary Sponsorship Packages



## Tea Break Sponsor

**Investment: \$2,000 plus GST**

Limited Opportunity (per break)

Capture delegate attention during their refreshment breaks by sponsoring a break at the ASI Meeting. This opportunity provides a relaxed setting for brand engagement and visibility.

### Acknowledgement

- A 50-word company profile included in the Meeting App.

### Brand Exposure

- Opportunity to provide a pull up banner to be displayed during sponsored break (to be provided by Sponsor).
- Opportunity to provide one (1) promotional flyer for placement on catering tables during the sponsored break (to be provided by Sponsor and subject to the approval of the Organising Committee).
- Logo recognition on buffet stations during sponsored break.
- Logo to be displayed on:
  - Meeting website (with hyperlink)
  - Meeting sponsor signage at venue
  - Meeting app





# Advertising Opportunities

## Digital Marketing Package

**Investment: \$2,000 plus GST**

**Unlimited Opportunities**

Maximize your brand's visibility with the comprehensive Digital Marketing Package for the ASI Meeting. This package offers multiple touchpoints across digital platforms to engage with delegates before, during, and after the event.

### Acknowledgement

- A 50-word company profile included in the Meeting App.

### Brand Exposure

- Digital banner advertisement in one (1) EDM.
- Logo to be displayed on:
  - Meeting website (with hyperlink)
  - Meeting app

### Promotion

- One (1) push notification on the Meeting app (Content provided by Sponsor).



# Exhibition Opportunities

The exhibition area will be an integral part of the activities and programming during the Meeting and provides an unparalleled opportunity for organisations to come face-to-face with delegates, providing a marketplace to increase your organisations' visibility, and to showcase and demonstrate your products and services.









All meal breaks will be hosted within the exhibition area throughout the Meeting, ensuring you have significant exposure to delegates.

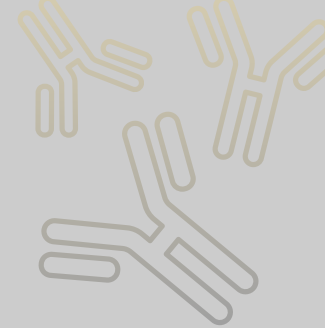
Meeting Sponsors have priority allocation and all other exhibition booths will be allocated on a first come first allocated basis. Exhibitors are encouraged to create an interactive display that encourages delegates to visit and interact with them.

## Exhibition Shell Scheme Booth

3m x 3m = 9m<sup>2</sup>

**Investment: \$5,500 plus GST**

Item	Description
 <b>Attendance</b>	<ul style="list-style-type: none"><li>• One (1) Exhibitor registration (no access to sessions) inclusive of tea breaks, lunches, Welcome Reception and Meeting Dinner.</li><li>• All staff working on the booth are required to be registered.</li><li>• Additional registration will be available for purchase.</li></ul>
 <b>Promotion</b>	<ul style="list-style-type: none"><li>• Recognition as an exhibitor with your logo on the exhibitor page of the Meeting website (with hyperlink).</li><li>• 50-word profile of your organization included in the Meeting App.</li></ul>
 <b>Walls</b>	<ul style="list-style-type: none"><li>• 3m high white smooth finish walls (not Velcro compatible).</li></ul>
 <b>Lights</b>	<ul style="list-style-type: none"><li>• Two (2) spotlights per 3m x 3m booth.</li></ul>
 <b>Power</b>	<ul style="list-style-type: none"><li>• One (1) power point per 3m x 3m booth.</li></ul>
 <b>Floor</b>	<ul style="list-style-type: none"><li>• Carpet.</li></ul>
 <b>Fascia</b>	<ul style="list-style-type: none"><li>• Organisation name on fascia up to 30 characters (fascia design to be confirmed).</li></ul>
 <b>Furniture &amp; Additional Equipment</b>	<ul style="list-style-type: none"><li>• Available for hire from exhibition stand builder at exhibitor's own expense.</li><li>• Booth cleaning is not included in the fee.</li></ul>



## Booking Terms and Conditions

By completing and returning the Booking Form to ASI you, the sponsor/exhibitor will, upon notification of acceptance of your booking application by ASI, be entering into a legally binding contract with us for participation in ASI 2025 upon the terms of the Booking Form and the terms and conditions set out following:

### Acceptance and payment

- ASI may accept or decline any application for booking at its discretion. Upon ASI notifying the sponsor and/or exhibitor of acceptance of a booking, a legally binding contract shall come into existence between ASI and the sponsor and/or exhibitor for participation in the Meeting upon the terms of the Booking Form and these terms and conditions. If, however, ASI declines the application, it will refund to the intending exhibitor, partner or sponsor any monies then paid.
- All sponsorship and exhibition packages are GST exclusive and are in Australian Dollars. A 50% deposit payment is due at the time of booking to confirm the sponsorship. Booths will be allocated strictly in the order that completed booking forms and deposit payment is received (which the exhibitor agrees to accept) and shall be confirmed by us in writing when accepting the booking and acknowledging receipt of payment. The remaining 50% is due by 24 May 2025.
- In the event of cancellation by the sponsor and/or exhibitor on or after 24 May 2025, no refund of any monies paid will be made. Cancellations made prior to 24 May 2025 will incur an administration fee equivalent to 10% of the total booking. Any cancellation must be advised in writing to [annualmeeting@immunology.org.au](mailto:annualmeeting@immunology.org.au).

### Insurance

Neither ASI nor the venue owner/manager and their respective employees or agents accept any liability for damage to or loss of any equipment, materials or other belongings brought in by or on behalf of a partner, sponsor and/or exhibitor to the venue of the Meeting. The sponsor and/or exhibitor is advised to take out appropriate insurance cover accordingly.

### Unavoidable occurrences

In the event that the opening, closing or duration of the Meeting is cancelled or amended whether by decision of ASI, the venue owner or manager or any sponsor, and for any reason including but not limited to, fire, flood, labour disputes, natural disasters, civil disorders, riots, insurrections, work stoppages, slowdowns or disputes, pandemic or other similar events, then the sponsor shall not be entitled to any refund or to claim for any compensation, loss or damage.

### Booths

- The exhibitor shall not assign, sublet, or share the whole or any part of the exhibitor's allocated booth space without the prior written consent of ASI.
- ASI reserves the right to redesign the location, dimensions or floor plan of the exhibitor's booth or any other booth or associated or adjoining area and the exhibitor will accept such re-allocation or re-design without any claim for a reduction in the amount payable or otherwise.
- The exhibitor must not erect any sign, display or obstruction which extrudes beyond the exhibitor's allocated booth whether into an adjoining exhibitor's space.
- The exhibitor must not damage in any way the walls, floors, ceilings or any other surface of the exhibition area and must reimburse ASI for the cost of reinstating any damage caused by the exhibitor.

☐ **I acknowledge that I have read and understand the terms and conditions and cancellation policy in relation to our support of the ASI 2025 Meeting.**

Name:

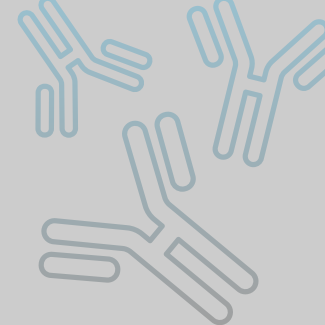
Position:

Organisation:

Signed:

(PRINT NAME)





## Application Form

Please return completed forms to: [annualmeeting@immunology.org.au](mailto:annualmeeting@immunology.org.au)

### Contact Details

Please note all correspondence including invoices will be sent to the contact supplied below.

Name:	<input type="text"/>		
Organisation:	<input type="text"/>		
Position:	<input type="text"/>		
Address:	<input type="text"/>		
Suburb:	<input type="text"/>	State:	<input type="text"/> Postcode: <input type="text"/>
Country:	<input type="text"/>	Mobile:	<input type="text"/>
Telephone:	<input type="text"/>	Facsimile:	<input type="text"/>
Email:	<input type="text"/>		
Website:	<input type="text"/>		

### Sponsorship Packages

All costs are shown in Australian dollars and exclude GST.

#### ✓ Premium Sponsorship Packages Investment

<input type="radio"/> Platinum Partner	\$33,000
<input type="radio"/> Gold Sponsor	\$22,000
<input type="radio"/> Silver Sponsor	\$13,000
<input type="radio"/> Bronze Sponsor	\$6,000

#### ✓ Networking Sponsorship Packages

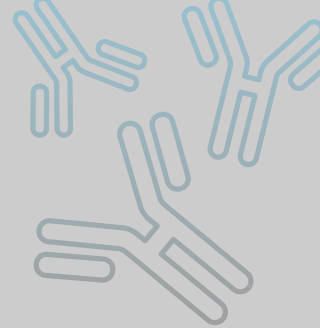
<input type="radio"/> Networking Lounge Sponsor	\$10,000
<input type="radio"/> Meeting Dinner Sponsor	\$8,800
<input type="radio"/> Welcome Reception Sponsor	\$4,400

#### ✓ Supplementary Sponsorship Package Investment

<input type="radio"/> Meeting App Sponsor	\$8,800
<input type="radio"/> Charging Station Sponsor	\$5,000
<input type="radio"/> Name Badge and Lanyard Sponsor	\$5,000
<input type="radio"/> Lunch Sponsor (per day)	\$3,300
<input type="radio"/> Poster Session	\$3,300
<input type="radio"/> Concurrent Session Sponsor	\$3,000
<input type="radio"/> Special Interest Workshop Sponsor	\$2,750
<input type="radio"/> Tea Break Sponsor (per break)	\$2,000

#### ✓ Advertising Package Investment

<input type="radio"/> Digital Marketing Package	\$2,000
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## Exhibition Booth

All costs are shown in Australian dollars and include GST.

### Investment

<input type="radio"/> Shell Scheme Booth (3m x 3m)	\$5,500	Number of booths required: <input type="text"/>
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I **do not** wish to be located adjacent to these companies:

I **wish** to be located adjacent to these companies:

## Payment

A confirmation email with a tax invoice will be sent upon receipt of your booking form.

## EU GDPR – only applicable to European Union Citizens

In response to the General Data Protection Regulations that affect citizens of the European Union from 01 May 2018, you acknowledge and agree that some of your personal details will have to be provided to The Australian and New Zealand Society for Immunology as owner of this event and that Encanta Event Management will need to pass on your full name, position and organisation to a limited number of third party suppliers eg. printers producing for example your name badge, attendance certificate and so on. This is to facilitate your support of the Meeting and ensure you are identified as a sponsor or exhibitor of this event and therefore receive all entitlements associated with your sponsorship or exhibition type and fee paid.

- ☐ **I agree** to the statement above
- ☐ **I do not agree** to my personal details being provided to the identified organisations for the purposes outlined above. By not agreeing I understand I will not receive professionally produced documentation. I acknowledge that this excludes my personal information being provided to third parties