



ASI NEWSLETTER ADVERTISING RATES JULY 2020 - JUNE 2021

ASI membership is extensive and includes immunology researchers and clinicians predominantly located in Australia and New Zealand, in addition to other international locations.

As part of the ASI Sustaining Membership package, sustaining members are entitled to a quarter page (113mm x 160mm) advertisement and 3 product hyperlinks showcasing publications of interest, as free inclusions in the ASI quarterly newsletter, Placement of text and logos are at the discretion of the ASI Newsletter Editor.

Sustaining Memberships Fees are priced at \$1100 AUD for Australian companies or \$1000 AUD for non-Australian companies.

Please see the [ASI website](#) for a full list of Sustaining Membership benefits.

Additional advertising space is available for both existing Sustaining Members and non-members who prefer to advertise in single Newsletters instead. These may be purchased at the rates below:

	SUSTAINING MEMBERS	NON-SUSTAINING MEMBERS	SPECIFICATIONS
Half page:	\$169 AUD + GST (each)	\$338 AUD + GST (each)	148mm x 210mm (portrait) 210mm x 148mm (landscape)
Full page:	\$338 AUD + GST (each)	\$676 AUD + GST (each)	210mm by 296mm (portrait) 296mm by 210mm (landscape)

SUBMISSION GUIDELINES Submit to newsletter@immunology.org.au

File Format: PDF and PNG are preferred but high resolution JPEG, TIF, GIF with transparent background are acceptable

File Size: 500Mb or less

SUBMISSION DEADLINES

ASI newsletters are published quarterly during the months of March, June, September and December.

Advertising materials are requested 4 weeks prior to publication.

For further information or enquiries regarding advertising in ASI newsletter and material submission, please contact the Newsletter Editor on newsletter@immunology.org.au