



## ASI NEWSLETTER ADVERTISING RATES JUNE 2019 - JUNE 2020

ASI membership is extensive and includes immunology researchers and clinicians predominantly located in Australia and New Zealand, in addition to other international locations.

As part of the ASI Sustaining Membership package, sustaining members are entitled to a quarter page (113mm x 160mm) advertisement and 3 product hyperlinks with publication of interest as free inclusions in the ASI quarterly newsletter, with placement finalised at the discretion of the ASI Newsletter Editor.

Sustaining Memberships Fees are priced at \$1000 AUD for Australian companies or \$909.10 AUD for non Australian companies.

Please see the [ASI website](#) for a full list of Sustaining Membership benefits.

Additional advertising space is available for both existing Sustaining Members and non-members who prefer to advertise in single Newsletters instead. These may be purchased at the rates below:

|            | SUSTAINING MEMBERS     | NON-SUSTAINING MEMBERS | SPECIFICATIONS  |
|------------|------------------------|------------------------|---|
| Half page: | \$169 AUD + GST (each) | \$338 AUD + GST (each) | 148mm x 210mm (portrait)<br>210mm x 148mm (landscape)   |
| Full page: | \$338 AUD + GST (each) | \$676 AUD + GST (each) | 210mm by 296mm (portrait)<br>296mm by 210mm (landscape) |

**SUBMISSION GUIDELINES** Submit to [newsletter@immunology.org.au](mailto:newsletter@immunology.org.au)

File Format: PDF and PNG are preferred but high resolution JPEG, TIF, GIF with transparent background are acceptable  
File Size: 500Mb or less

### SUBMISSION DEADLINES

ASI newsletters are published quarterly during the months of March, June, September and December. Advertising materials are requested 2-4 weeks prior to publication.

For further information or enquiries regarding advertising in ASI newsletter and material submission, please contact the Newsletter Editor on [newsletter@immunology.org.au](mailto:newsletter@immunology.org.au)