

Australian and New Zealand SOCIETY FOR IMMUNOLOGY INC.



2025 **NSW-ACT BRANCH MEETING**

SPONSORSHIP PROSPECTUS



Australian and New Zealand SOCIETY FOR IMMUNOLOGY INC.

<u>Sponsorship Prospectus – 2025 ASI NSW-ACT Branch Retreat</u>

The ASI 2025 NSW and ACT joint branch retreat is the main event of the society for the local members. In the past 11 years this event had proven to be quite a special and collegial meeting with an average representation of ~80 attendees, from most of the major research institutions across NSW and the ACT. In 2025, our meeting reached >60 delegates, with participation from research group leaders, research fellows and students covering all aspects of immunology, including human and clinical immunology, cellular functions and immune cell biology, cell signalling, inflammation, adaptive and innate immunity, single-cell technologies and more. A real strength of this meeting has been the friendly atmosphere open to networking with plenty of social time for collaborative interactions. Many valuable links between research groups and companies have been established during past meetings.

We will host the 2025 meeting at Peppers Craigieburn, Bowral, from 21st-22nd August. The Peppers Craigieburn is a heritage estate situated on a tranquil and idyllic retreat located in the Southern Highlands, equipped with bright and spacious exhibitor space overlooking the Golf Course, with ample space for trade displays, where we will also have tea breaks, evening drinks and lunch.

- Outstanding trade display area adjacent to main conference room and maximizing brand visibility and interactions with delegates
- Lunch, evening drinks, and networking dinner included in registration promoting abundant opportunities to meet with delegates
- Sponsorship opportunity for named-sessions and prizes to enhance your company's visibility

Sponsorship levels have been suggested below, however, additional opportunities including sponsoring specific components such as meals,



tea/coffee breaks and presentation prizes are also outlined. If you would like to suggest any further contributions or have any questions in regard to sponsorship, please contact NSW and ACT branch councillors Felix Marsh-Wakefield (ASIACT@immunology.org.au) and David Tscharke (ASINSW@immunology.org.au) or Lorri Loca (annualmeeting@immunology.org.au).

Platinum sponsor (only two available) \$ 2,600 AUD excl. GST

Platinum sponsor will be recognised as the leading organisation in any publicity or material relating to the ASI 2025 NSW-ACT branch meeting.

- One complementary registration, inclusive of single accommodation and meals (includes the gala dinner) valued at \$575 AUD.
- Guaranteed option for a second delegate (an additional charge \$575
 AUD inclusive of single accommodation and meals)*1
- Exhibition space, with first choice of location
- Included sponsorship of a named plenary session **OR** Early/Mid-Career Researcher or PhD Presentation Prize (normally \$500 AUD)
- Priority placement of company name or logo on sponsors presentation slide
- Acknowledgement as Platinum Sponsor in the call for abstracts, registration, brochure and handbook
- Ability to provide a freestanding banner next to the lectern within seminar room (maximum size ~2m high x 1m wide)
- 1 full page advertisement in the handbook and a printed flyer on each table (artwork supplied by sponsor) (Additional advertisements in the program; full page \$300 AUD, half page \$150 AUD)
- Acknowledgement by MC at opening and closing of meeting

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¹ Second delegate must be confirmed and paid by invoice due date to secure guaranteed registration.

Gold Sponsor

\$ 1,900 AUD excl. GST

- One complementary registration*2, inclusive of single accommodation and meals (includes the gala dinner) valued at \$575 AUD
- Exhibition space
- Company name or logo on sponsor presentation slide, second level
- [Optional] Named session sponsorship offered at a discounted price of \$100 AUD (normally \$500 AUD standalone), with acknowledgement by MC at opening and closing of meeting - choice of session is at the discretion of the organizing committee.
- Acknowledgement as Gold Sponsor in the registration brochure and handbook
- 1 full page advertisement in the handbook and a printed flyer on each table (artwork supplied by sponsor) (Additional advertisements in the program; full page \$300 AUD, half page \$150 AUD)
- Acknowledgement by MC at opening and closing of meeting

Silver Sponsor

\$ 1,500 AUD excl. GST

- One complementary registration*2, inclusive of single accommodation and meals (includes the gala dinner) valued at \$575 AUD
- Exhibition space
- Company name or logo on sponsor presentation slide
- Acknowledgement as Silver Sponsor in the registration brochure and handbook
- One half page advertisement in the handbook (Additional advertisements in the program; full page \$300 AUD, half page \$150 AUD)
- Acknowledgement by MC at opening and closing of meeting

² Due to potential venue capacity restrictions, we can only guarantee one complementary registration for Gold and Silver Sponsors. Requests can be made for an additional delegate and will only be confirmed once registrations close. Additional registrations will be charged at \$575 and priority given to Gold Sponsors.



Conference Dinner and Pre-dinner Drinks Package*³ (only one available) \$1,500 AUD excl. GST

- Acknowledgement by MC at start of dinner
- maximum 1 min welcome from nominated company spokesperson
- One complimentary dinner ticket included
- One printed flyer and/or other item on each dining table (any artwork or items to be supplied by sponsor)

Session Sponsorship*³ \$500 AUD excl. GST

- Naming rights to the session with your company name or logo on the introduction slide
- Ability to provide a freestanding banner in the session (maximum size
 2m x 1m) to be supplied by the sponsor
- Acknowledgement in the registration brochure and handbook
- Acknowledgement by MC at opening and closing of meeting choice of session is at the discretion of the organizing committee.

Prize sponsorship*3 (numerous)

\$500 AUD excl. GST (each): Early/Mid Career Researcher or PhD (1st) prize \$250 AUD excl. GST (each): PhD student 2nd and 3rd prizes, or honours student prize

- All prize sponsorship will be acknowledged in the registration brochure and handbook and by MC at closing of meeting
- Company name or logo will be included on a slide during the selected prize presentation
- Company representative will be invited to present selected prize where available

³ Please note that Sponsorship of the dinner/pre-dinner drinks, session and prizes does not include registration. Companies wishing to sponsor these events and attend the meeting in person will need to purchase registration, or otherwise attend with complementary registration included in the tiered sponsorship levels above.



Payment Advice & Invoicing

Delegated representative(s) from sponsors will receive a confirmation of their registration, an invoice for the sponsorship item(s) and payment instructions via email. Payment must be made within 21 days of sponsorship registration via credit card or electronic funds transfer as instructed. Failure to pay on time will incur a 10% late penalty-fee.

Registration & Confirmation

Please complete the Sponsorship form included on page 5 of this prospectus. You will receive confirmation of the availability of the sponsorship item(s) from the organisers, and a formal invoice for the sponsorship item(s) with payment instructions via email. Your registration will only be guaranteed if payment does accompany your form within 21 days from date of issue of payment invoice.

Disclaimer of Liability

The Organising Committee will not accept liability for damages of any nature sustained by participants or their accompanying persons or loss of or damage to their personal property as a result of the meeting or related events.

Should the event be cancelled due to COVID-related restrictions, the Organising Committee shall endeavour to reschedule. All participants who have paid a registration fee will receive a full refund on the registration fee, but all participants hereby indemnify and hold the Organising Committee unaccountable for all out-of-pocket travel and quarantine-related costs, damages and expenses.

By registering for and attending the ASI event, you are also indicating your acceptance of the <u>ASI Event Policy</u>.

Organising Committee



Felix Marsh-Wakefield (NSW

Councillor)

David Tscharke (ACT Councillor)

Julia Ellyard

Navneet Singh

Anne Bruestle

Debbie Burnett

Thomas O'Neil

For further information, please contact

Felix Marsh-Wakefield Lorri Loca

E: <u>ASINSW@immunology.org.au</u> E:

annualmeeting@immunology.or

David Tscharke g.au

E: ASIACT@immunology.org.au



SPONSORSHIP ORDER FORM

Contact Name			
Contact Name			
Position			
Company			
Address			
Suburb	State	Postcode	
Phone	Mobile		
Email			

All prices are in AUD and excluding GST.

QTY	Price per unit	Package
	\$2,600	Platinum Sponsorship (2 available)
	\$575	Platinum bonus – Guaranteed second delegate (*only available in
	\$575	conjunction with Platinum Sponsorship purchase).
	\$1,900	Gold Sponsorship
	¢100	Gold bonus – Discounted session sponsorship (*only available in
	\$100	conjunction with Gold Sponsorship purchase)
	\$1,500	Silver Sponsorship
	\$1,500	Conference Dinner and Pre-dinner drinks (only one available)
	\$500	Session Sponsorship
	\$500	PhD/Early/Mid-career Researcher Prize sponsorship
	\$250	Honours Student Prize Sponsorship
	\$350	Additional full page (A4) advertisement in e-program and print-out
	\$330	program booklet
	\$150	Additional half page (A5) advertisement in e-program and print-out
	\$150	program booklet

^{*}Due to potential venue capacity restrictions, we can only guarantee one complementary registration for Gold and Silver Sponsors. Requests can be made for an additional delegate and will only be confirmed once registrations close. (See page 2)

PAYMENT INFORMATION

^{*}Sponsorship of the dinner/pre-dinner drinks, session and prizes does not include registration. (See page 3)

voice Address
different to above)

By signing this application form, you agree to the terms and conditions as stated in the Sponsorship Proposal.

Print Name: Signed:

Date:

Please complete this form and forward to

Lorri Loca (<u>annualmeeting@immunology.org.au</u>), Felix Marsh-Wakefield (<u>ASINSW@immunology.org.au</u>) and David Tscharke (<u>ASIACT@immunology.org.au</u>).